

Edward J. Kim

915 W Crockett Street
Seattle, Washington 98119
206-300-3964
edkim@edkim.net
<http://www.edkim.net>

SUMMARY

Senior web/print designer/art director that can bring a wide range of experience to an innovative and creative development team. Six years of experience in web design/production. Twelve years of experience in print design. A background which includes interdisciplinary design and computer consulting for Fortune 500 corporations, non-profit organizations and academic institutions.

EXPERIENCE

Freelance Designer

Cambridge, MA, Seattle, WA: May 2001 to Present

Design and production of Web sites and print collateral for small start-ups and large corporations. Involved in all aspects of websites including planning, testing and assessment phases.

Clients: Harvard Medical School, Netspoke Web Conferencing, KVAssociates

iWant.com

Art Director Burlington, Massachusetts: December 1999 to April 2001

Design and implementation of the corporate website. Redesign of destination site to allow for use as embedded service. Redesign of logo, stationary system and other print materials to manage brand of all outside communications.

Tangram Design

Principle, Tangram Design Southport, CT: August 1996 to December 1999

Tangram manages a collaboration of designers, writers, and production artists for print and web applications. Helps clients achieve strategic goals by blending their knowledge of the industry with our knowledge of design. We do this with thorough planning and detailed execution of our process: Planning > Creation > Production > Testing > Assessment.

Clients: Intuit, AT&T, Standard & Poors, Citibank, Simon & Schuster

Connecticut Mutual Life Insurance

Senior Graphic Designer Hartford, Connecticut: October 1994 to April 1996

Responsible for the effective development of the corporate annual report, field calendar, identity system, new media, and integrated product/marketing guides for clients in-house.

Peter Good Graphic Design

Graphic Designer Chester, Connecticut: June 1989 to October 1994

Developed concepts, designed and produced a variety of projects including magazines, identity programs, posters, catalogs, books, invitations, and newspaper ads. Implemented a computerized production system dramatically lowering costs and increasing efficiency. Trained staff in usage of Macintosh computers for page layout, imaging, fine typography, workflow organization.

Clients: Aetna, Merck, Mystic Seaport, National Theatre of the Deaf, United Technologies and The Wadsworth Atheneum.

EDUCATION

University of Connecticut, Storrs, Connecticut
Bachelor of Fine Arts, Graphic Design, May, 1989, *Cum Laude*,
Minor in Communication Processes
Professional education classes in computer art at the School of Visual Arts, NYC, 1995-96

AWARDS

Print Magazine Regional Design Annual, 1990
Communication Arts Design Annual, 1990
AIGA Communication Graphics Annual, 1989, 1993
Connecticut Art Directors Club, One Show, 1990, 1991, 1992, 1994

OTHER EXPERIENCE

Connecticut Art Directors Club: *Board of Directors* 1991-1993; *Treasurer*, 1993-1994

**SOFTWARE SKILLS
(PARTIAL LISTING)**

Photoshop, ImageReady, Illustrator, BBedit (HTML, CSS), Flash, Dreamweaver, QuarkXPress, Macintosh and PC platforms (cross platform web issues, browser compatibility and color spaces)